

DEPARTMENT OF INFORMATION & PUBLIC RELATIONS
GOVERNMENT OF UTTAR PRADESH
LUCKNOW

MEDIA ADVISORY FOR INTERNATIONAL DAY OF YOGA COVERAGE AT RAMABAI AMBEDKAR MAIDAN,
LUCKNOW ON 21.06.2017

International Day of Yoga is being celebrated at Ramabai Ambedkar Maidan, Lucknow on 21.06.2017. Following is the detailed **Media Advisory** for the media persons covering the event.

Access:

Entry of Lucknow and UP based Print and Electronic Media to Media enclosures will be through Media Passes distributed by DIPR Lucknow.

Entry of Print and Electronic Media from the National, Regional (Other than Lucknow and UP) and Foreign Press will be through Media Passes distributed by PIB Lucknow.

Electronic media representatives will be placed in media enclosure to the right of the gallery (facing the main stage).

Print media representatives will be placed in media enclosure to the left of the gallery (facing the main stage).

Media Passes:

Media Passes only for those journalists who have registered with PIB/DIPR Lucknow.

Media Passes will be issued only to the journalists in person.

Media Passes for National/ Regional (Other than Lucknow and UP) and Foreign Press can be collected from PIB camp office at Gomti Hotel, Lucknow on 20th June, 2017 between 10:00 am and 6:00 pm. For Lucknow/UP based media persons, passes can be collected on 20th June, 2017 between 10:00 am and 6:00 pm from Media Centre, at Shashtri Bhawan, Annexe, Lucknow.

Non-PIB foreign media will be issued media passes on production of passport and J-Visa.

Media Movement:

Curtain raisers can be done at the venue on 20th June, 2017 from 4:00 pm to 6:00 pm, access allowed on the basis of pre-issued media passes through PIB and DIPR, Lucknow.

OB vans will not be allowed at the venue.

All media persons are advised to carry their accreditation cards and a Govt. Photo ID compulsorily along with the pre-issued media passes.

All outstation media-persons to assemble at the PIB camp office at Gomti Hotel, Lucknow 3:30 am on June 21st, from where they will be ferried to the venue.

All Lucknow based media-persons to assemble on 21st June 2017 at 3:00 am positively at Shashtri Bhawan, Annexe, Lucknow. They will board the buses on production of pre-issued media passes and accreditation cards. Buses will leave for the venue at 4:00 am sharp.

Out-station media can park their vehicles at the Hotel itself.

Media Alighting Point - Collapsible barrier 50 M. behind media gate, (gate no.7 in South- West side of the venue along Shaheed Path) .

No private vehicles are permitted at the venue.

Media entry at the venue will be closed by 5:00 am.

The main programme will be over around 8:00 am.

Buses will be available to ferry back media persons from (near the alighting point) to Hotel, Lucknow. Those who want to travel to airport straight from venue can intimate to Mr. Hemant Kumar Singh, Deputy Director, DIPR, their return travel plan well in advance.

For any queries related to hotel/accommodation please contact Mr. Hemant Kumar Singh, Deputy Director, DIPR /Mr. Meraj Uddin, AD, PIB, Lucknow and for media passes please contact Mr. Dinesh Kumar Garg, Assistant Director, DIPR. / Mr.Sudhir Kumar Pandey, DD PIB, Lucknow.

Media Centre:

Media centres with Internet facility are being set-up at the following locations:

- (i) Media Centre close to venue of the main event (with wire internet connectivity and laptops).
- (ii) Gomti Hotel - free internet (Wi-Fi only).

Contacts:

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