

District Entrepreneurs' Meet from Sept 01

Emphasis on training & Design Institute

Lucknow: August 21, 2019

The Principal Secretary, MSME, Dr. Navneet Sahgal, has said that district entrepreneurs' meet will be organised all over the state from September 01 to 30 next to promote ODOP programme. During the meet, the artisans and entrepreneurs will be familiarised with the facilities provided under ODOP programme.

Dr. Sahgal was presiding over an ODOP meeting in Niryat Bhawan here today. He directed the officers present in the meeting that they should not be any laxity in implementation of the ODOP programme as it is an ambitious scheme of the government. He also laid stress on setting up training and design institute for every product of the district. Other district specific products should be included under the ODOP programme. He said that fairs and exhibitions should be organised in every district, and a major space should be assigned ODOP programme. He said that different targets under the ODOP should be achieved by February 2020. He said that tool kits would be distributed to over 4000 artisans, besides disbursement of loans worth Rs. 5000 crore on October 02 next.

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